










# Business Model Canvas -

|  |   |  |   |  |
|--|---|--|---|--|
|  <b>Key Partners</b>     |  <b>Key Activities</b> |  <b>Value Propositions</b><br><br>Write directly to the canvas...<br><br>Or use the post-it™ note |  <b>Customer Relationships</b> |  <b>Customer Segments</b> |
|  |  <b>Key Resources</b>  | ...or both   |  <b>Channels</b>               |  |
|  <b>Cost Structure</b> |   |  <b>Revenue Streams</b>  |   |  |