

## Dr. Maja Zelihic Biography



Dr. Maja (Maya) Zelihic was recently appointed as the Dean of the School of Business, Technology, and Healthcare Administration at Capella University. In addition, she is a Forbes Contributor, Fulbright Specialist, GLOBE Researcher, Author, and TEDx Speaker. Previously, she served as the Dean of the Forbes School of Business and Technology (FSBT) at the University of Arizona Global Campus. Her distinguished career is marked by dedication to academic excellence, innovative leadership, and a commitment to fostering a culture of learning and inclusivity.

In her previous role as Dean at FSBT, Dr. Zelihic led various initiatives, including guiding academic programs, designing new initiatives, ensuring curriculum quality, and promoting faculty development. As Chair of the Forbes Board of Advisors, she facilitated collaboration between academia and industry experts, engaging influential figures such as Steve Forbes, Mark Mills, Rich Karlgaard, and John Tamny. Dr. Zelihic was instrumental in establishing the university's first international partnership with a Chinese institution and worked on a collaboration between the Pharmacy program at UA and the MBA program at FSBT.

Dr. Zelihic also brings extensive accreditation consulting experience, developing and implementing quality strategies to meet external standards, managing quality audits and accreditations, and overseeing course observations to enhance both teaching quality and the student learning experience.

Her global experience includes leading international university partnerships, global e-learning development, and course creation. She has managed academic projects, hired and evaluated faculty, and implemented quality processes across academic programs. Additionally, she has served as an Associate Faculty member at several universities, focusing on international partnerships and e-learning, particularly in developing regions, and as a guest lecturer and adjunct professor at international institutions.

In addition to her roles in academia and consulting, Dr. Zelihic is a Fulbright Specialist, Full Professor, and GLOBE Researcher. She has completed three Fulbright projects in Zambia and Uganda and serves as a Country Co-Investigator for the GLOBE research project, contributing valuable insights into cultural practices, leadership ideals, and interpersonal trust. Recognized as a Distinguished Professor at Woxsen University in India, she also serves on the Board of Advisors for the International Fellowship Program in Arbitration and Scientific Research and has partnered globally with NAFSA, supporting thousands of educators and institutions.

Her expertise in e-learning and online education spans Africa, the Caribbean, the Middle East, Europe, and North America. Dr. Zelihic's scholarly work includes over 20 peer-reviewed journal articles and co-authorship of "The Power of Perception" and the Perception Power Index. She has contributed chapters to the International Handbook of Research and "Becoming and Supporting Online Adjunct Faculty in a Gig Economy." Her insights are shared through TEDx talks, global lectures, and contributions to Forbes.com, where she writes on business education.

Dr. Zelihic's career reflects her commitment to advancing knowledge, enhancing educational practices, and fostering global academic initiatives.

For more information on Dr. Zelihic:

<https://www.linkedin.com/in/dr-maja-maya-zelihic-90905a35/>

<https://drmajazelihic.com/>